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dominate, digitally.

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Oscar Habeenzu, The Digital Maestro

MBA, Google Certified Digital Marketer

Oscar Habeenzu, the Digital Maestro, is an African polymath in a Digital Age, with working experience in multiple African markets, since 1999.

An MBA, and more, he is a Google Certified Digital Marketer, with practical expertise in Google, Microsoft, Adobe, Sage Meta, and other digital and internet global giants' applications for data analytics and digital marketing.

Oscar Habeenzu has done Digital Marketing, Content Creation and Data Analytics for global brands and franchises such as Ted Baker, Unilever, UNESCO, Ford Models, VW, MAN Trucks, and Bloomberg.

In 2021, the Digital Maestro managed the digital marketing of several business units for the Money Group, with operations in South Africa, Mozambique, Zambia, UAE Dubai, and Hong Kong, that included Forex World, Cash Center, Emperor Finance, Cannfarm and Emperor Tobacco.

He currently writes books, consults, and travels for business and coffee in Africa.

www.oscarhabeenzu.com

Competencies & Skills | Since 1999



Certifications

Oscar Manduku Habeenzu is a Certified by Google, as a Digital Marketer.
The certificate can be verified from www.oscarhabeenzu.com/GoogleCertified,
using the certificate ID provided below.



Certificate ID: HMF VRZ 2QE

Verify Certificate:
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#iDoBusiness in 8 Countries, Digitally.

The Digital Maestro has managed and led Digital Marketing and Internet Strategies in over eight African countries since 2019 to 2022 only.



Digital Marketing Expertise in Action

In 2021, the Digital Maestro managed the digital marketing of several business units for the Money Group, with operations in South Africa, Mozambique, Zambia, UAE Dubai, and Hong Kong, that included Forex World, Cash Center, Emperor Finance, Cannfarm and Emperor Tobacco.

Duties included Facebook, Instagram, WhatsApp, Twitter, LinkedIn, Lead Generation, Google Analytics, Google Ads, Wikipedia, Google My Business, SMS & Email Marketing, Content Creation, Search Engine Optimisation, and Strategy.

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BUSINESS FOREX

Business Content Creation. 8 Countries.

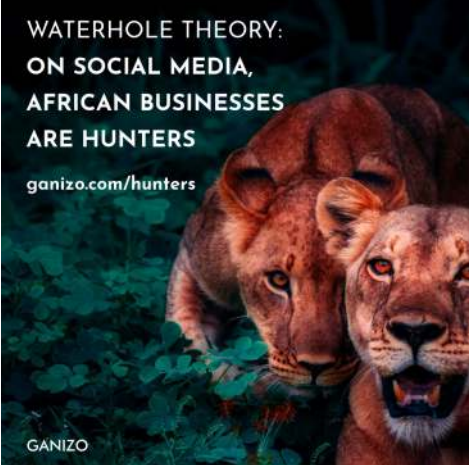
Since June 2019, Oscar Habeenzu has business content for a multinational media company with publications in eight African countries.

CABANGA MEDIA GROUP:
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Digital Marketing Clients & Consultancies #40in40Months

40 Clients and Consultancies of the Digital Maestro in 40 Months (Dec2021) transcend eight countries in Africa, and range from Pharmaceuticals, Mining, Agriculture, Accounting, Financial Services, Education, Training, Non-Profits, Multinationals, Conglomerates, Construction, Fashion, Retail, and more.



Digital Marketing to
generate sales, grow audiences,
increase capital, and bring profitability.



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