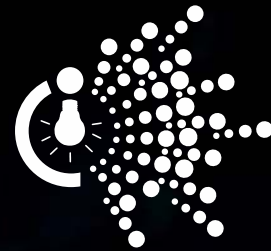


**CABANGA  
MEDIA GROUP**



[cabangagroup.com](http://cabangagroup.com)

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Cape Town, Western Cape, 7800, RSA



[www.cabangagroup.com](http://www.cabangagroup.com)  
[ceo@cabangagroup.com](mailto:ceo@cabangagroup.com)

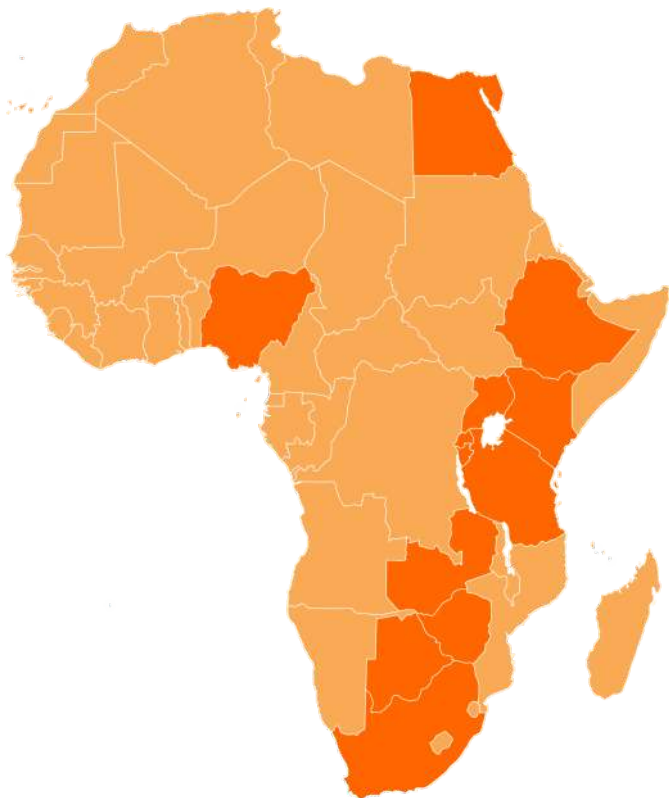


+27 84 600 2828



# About Us

## the Group, the Markets



Cabanga Media Group is a multinational media, web, and investments company whose ecosystem has served business owners in diverse industries, in several African Markets. The group is invested in Business Magazines, Advertising, Market Intelligence, Content Services, Consulting and Book Publishing. Cabanga Media Group (Pty) Ltd, is a registered South African company, Co. Reg No.: 2020/275033/07.

Cabanga Media Group publishes thoughtful economic and business commentary magazines and online media, in several African markets, that include South Africa, Egypt, Nigeria, Botswana, East Africa Community, Ethiopia, and Zambia. Business Magazine brands include Cabanga Magazine in South Africa, Moakanyi Magazine in Botswana, Mufakir Magazine in Egypt, Fikiria Magazine in Kenya, Yaada Magazine in Ethiopia, Ironu Magazine in Nigeria, and Ganizo Magazine in Zambia.

Since July 2019, the group has published over 100 magazine issues to date, with over 1,000,000+ downloads (2020) of the magazines.

Cabanga Content Services is a business that creates, curation, manages and promotes content for digital media for Cabanga Media Group clients. The Cabanga Intelligence Unit (CIU) offers market research services, trends analysis, country reporting, and building of big data services for business and market development.

### ARTICLES

**1,500+**

thoughtful, factual, well written, intelligence-based local business articles for an international audience.

### DOWNLOADS

**1,000,000+**

over one million downloads of magazine copies for the publishing year 2020.

### ISSUES

**100+**

published over 100 issues of business magazines in four markets since 2019.

### MARKETS

**8**

thoughtful, factual, well written, intelligence-based local business articles for an international audience.

### CONTRIBUTORS

**50+**

over one million downloads of magazine copies for the publishing year 2020.

### PODCASTS

**30+**

podcast series, audio news, audio profiles in eight countries.



# Directors

## Leadership of the Group

Cabanga Media Group is led by a board of directors comprising seasoned creative, bankers, and marketers with a combined 50 years' experience in mutli-industries, and having a global footing; leading as non-executive directors, appointed by the shareholders to oversee strategy and operations.

### **Caleb Musodza, MBA, BSc Math**

A Non-Executive Director of Cabanga Media Group. He has over 22 years of extensive and solid experience of increasing responsibility from being a graduate trainee (in Sales, Marketing and Distribution), rising through the management layers to the current executive level, including being responsible for a listed company. He has had the privilege of gaining valuable knowledge and exposure in reputable organizations such Delta Corporation, Colgate Palmolive, Unilever, Schweppes Zimbabwe Limited, Turnall Holdings and Innscor Africa Limited.

### **Tendai Chitapi, MBA, CIMA, ACCA, Bacc**

A Non-Executive Director of Cabanga Media Group. He is a Corporate Finance and Project Management professional, with 16 years' experience in multiple sectors, most significantly freight, logistics and supply-chain, manufacturing, FMCG, mining, management consulting and currently working in Agritech and food systems.

### **Oscar Habeenzu, MBA**

The Group Publisher of Cabanga Media Group. An eccentric Technology Creative, Coffee Tourist, Publisher, and Investor in several African markets, possessing over 20+ years' experience in diverse industries, dedicated to running the group, and is open for business in South Africa, Botswana, Egypt, Ethiopia, Ghana, Kenya, Nigeria, Rwanda, Tanzania, Zambia and Zimbabwe.





# Editorial Policy

Our Belief, and Purpose in Africa



Cabanga Media Group is “Progressive Press”, for the consumption of African brands and investment growth of African economies. The group conducts thorough research, analyse, and report on opportunities, and review failures for progress sake, and cast insightful methods that have worked before in other parts of the world, and most importantly, we localise what is global, and globalize what is local.

Cabanga Media Group publishes thematic magazines, weekly business articles, daily audio nugget-like articles; all distributed in digital format via portals, and partner networks, with print-on-demand options in select markets. Cabanga Media Group’s magazine sections include Business, Agriculture, Industry, Finance, Governance, Technology, Property and Leisure, with an average of three sub-sections each.



# Products & Services

Our Diversity, Their Pleasure!



**Magazines | Market Research | Advertising | Digital Marketing | Profiles | Web | Projects**

Cabanga Media Group has a wide range of well coordinated, products and services, with teams in various countries to serve a diverse clientele, with 24 hour support and service delivery in the eight countries of operations.

Products and services range from Business Magazines, Market Research, Advertising, Digital Marketing, Company Profiles, Web Designing, Web Hosting, Projects and Technology related Investments. All our Products and Services has active clients, teams, and are delivered anywhere in the world.



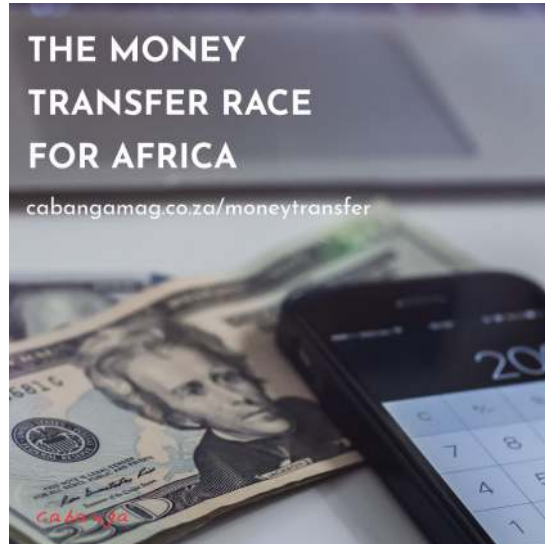
# CABANGA

the business owners' magazine

Cabanga Magazine, founded in 2019, is an insightful magazine for business owners in South Africa, that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders.

 [www.cabangamag.co.za](http://www.cabangamag.co.za)

 @CabangaMag





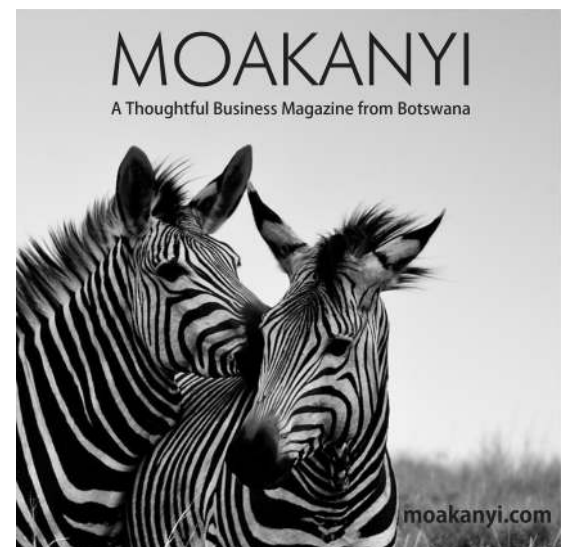
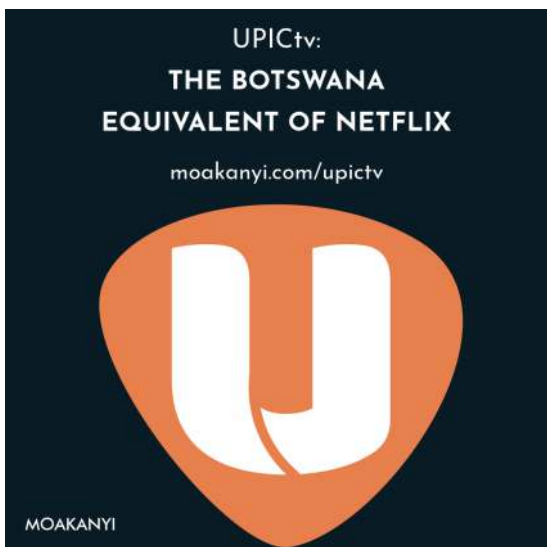
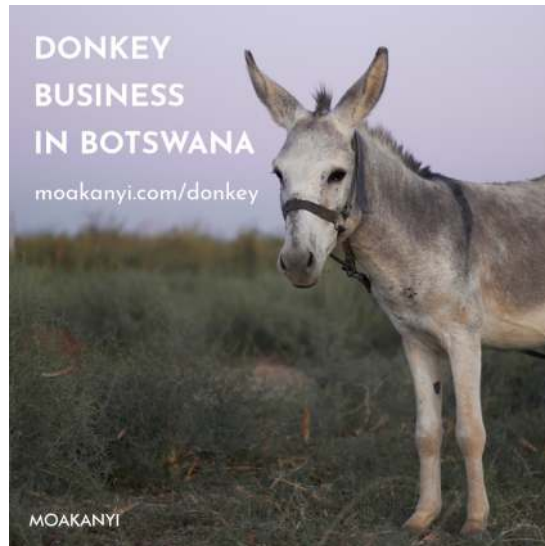
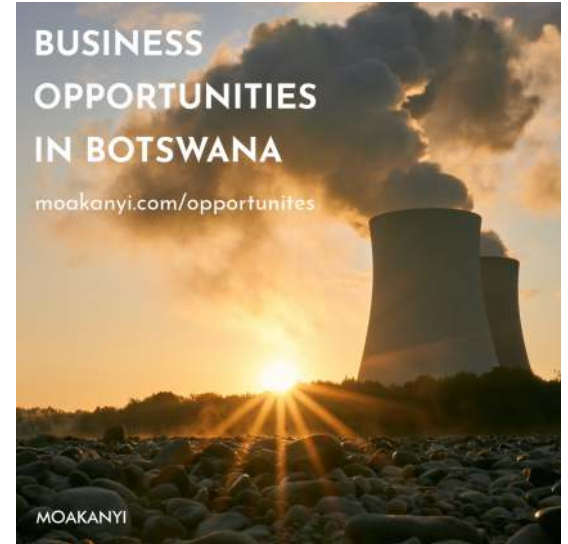
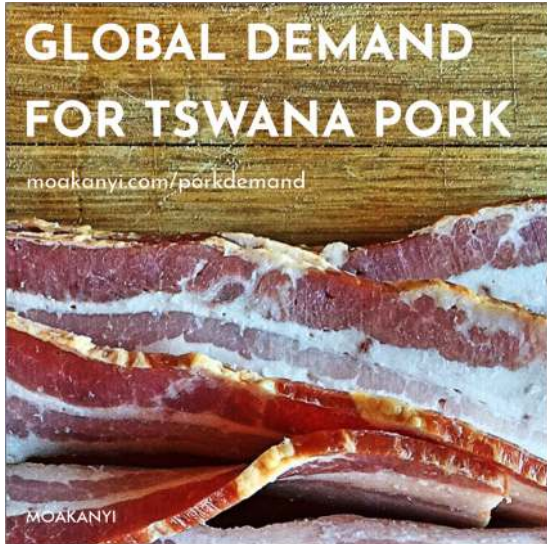
# MOAKANYI

the business owners' magazine

Moakanyi Magazine, launched in August 2019, is an insightful magazine for business owners in Botswana, that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders.

[www.moakanyi.com](http://www.moakanyi.com)

@MoakanyiMag







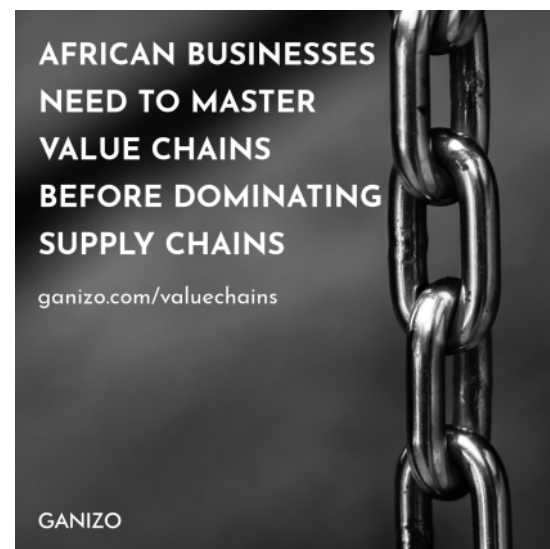
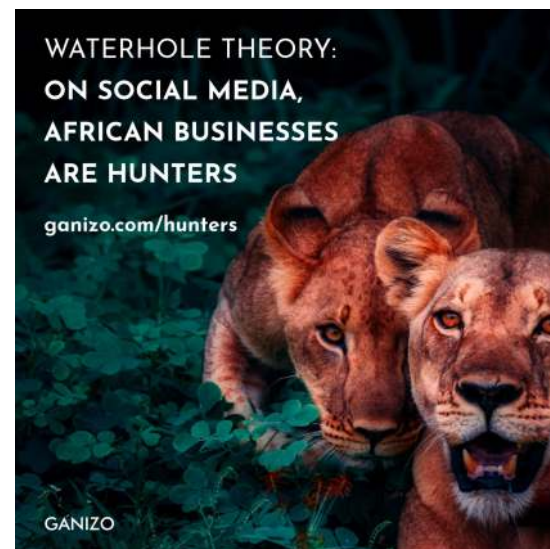
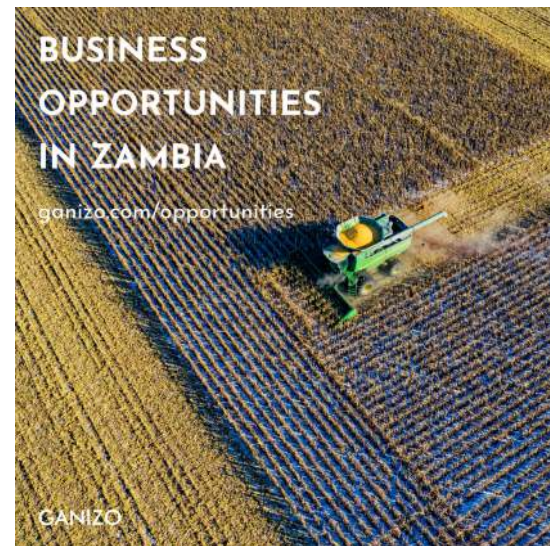
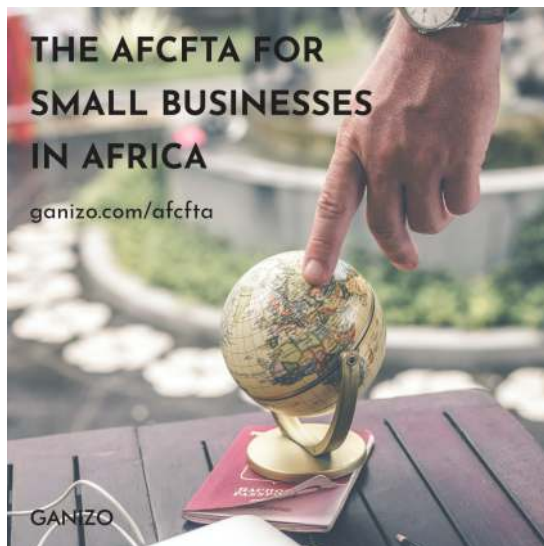
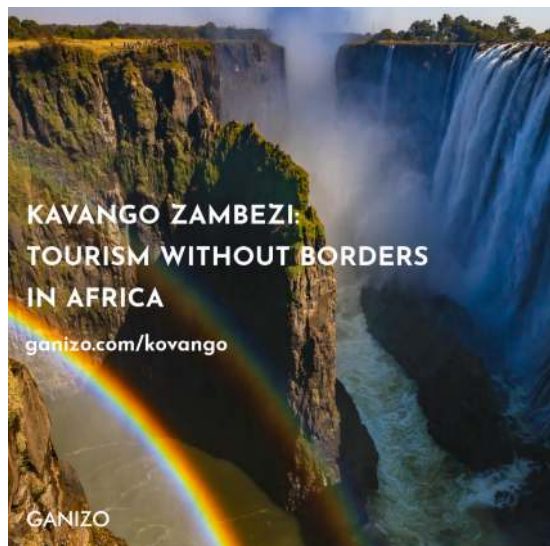
# GANIZO

the business owners' magazine

Ganizo Magazine, launched July 2019, is an insightful magazine for business owners in Zambia, that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders.

 [www.ganzio.com](http://www.ganzio.com)

   @MoakanyiMag





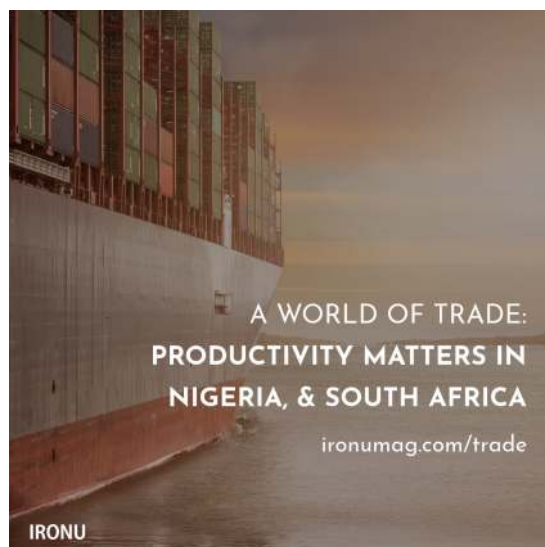
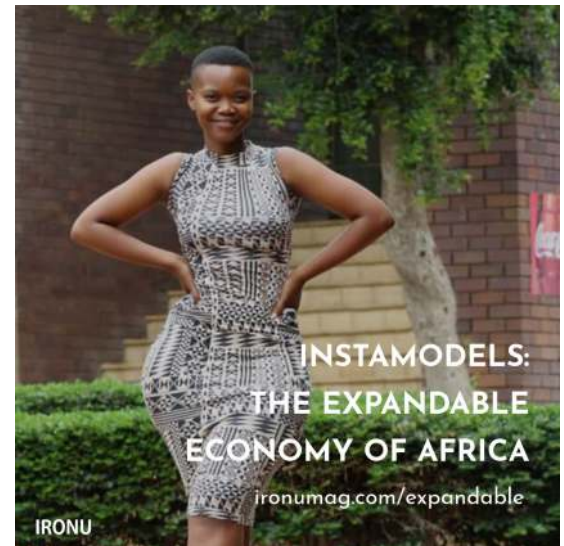
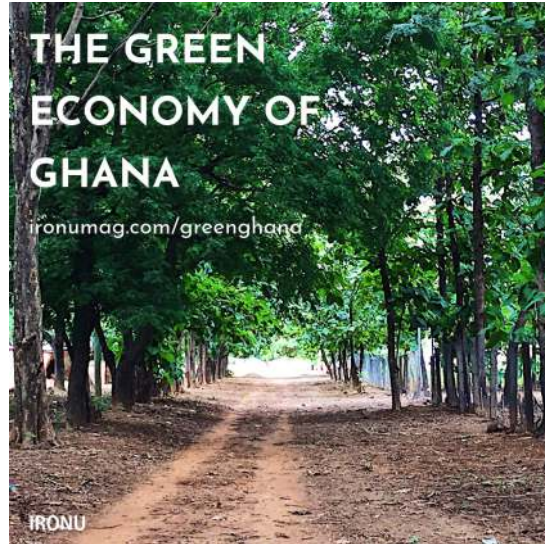
# IRONU

the business owners' magazine

Ironu Magazine, June 2020, is an insightful magazine for business owners in the Economic Community of West African States (ECOWAS), that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders.

 [www.ironumag.com](http://www.ironumag.com)

   @IronuMag





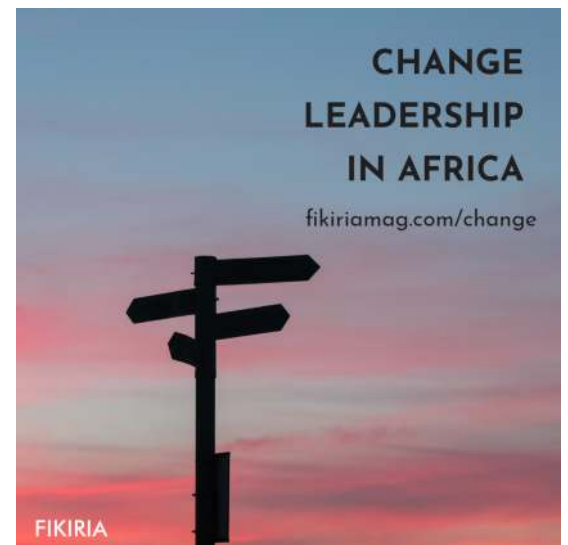
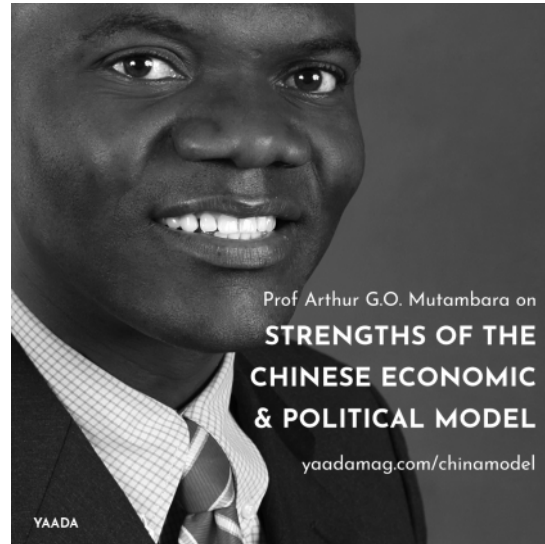
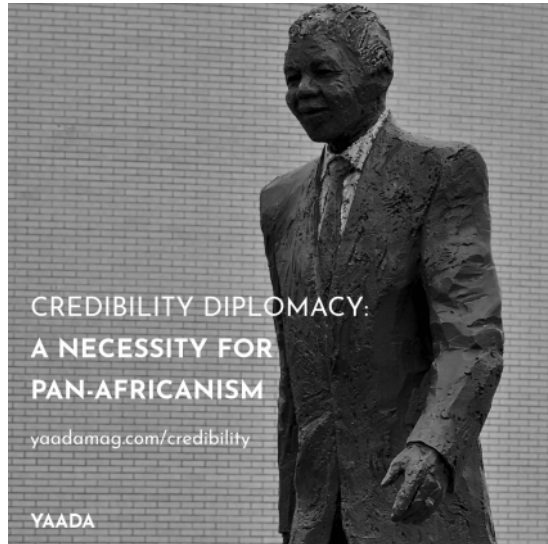
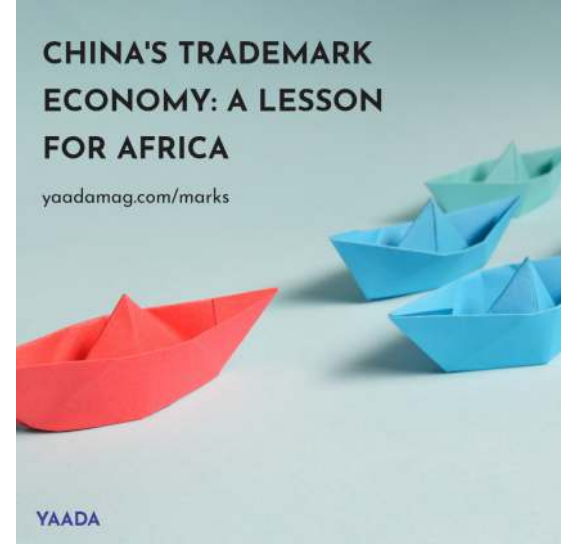
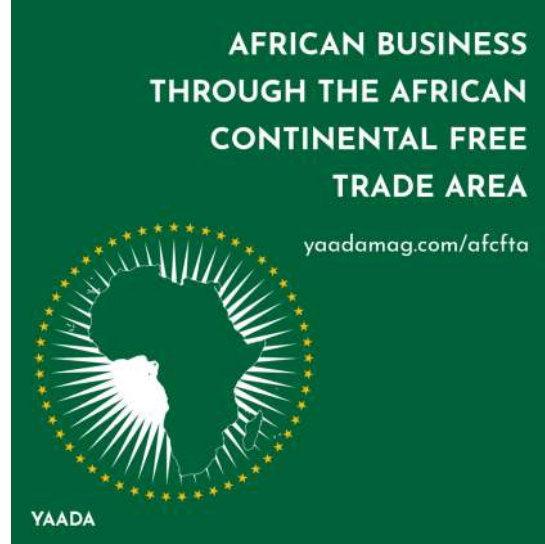
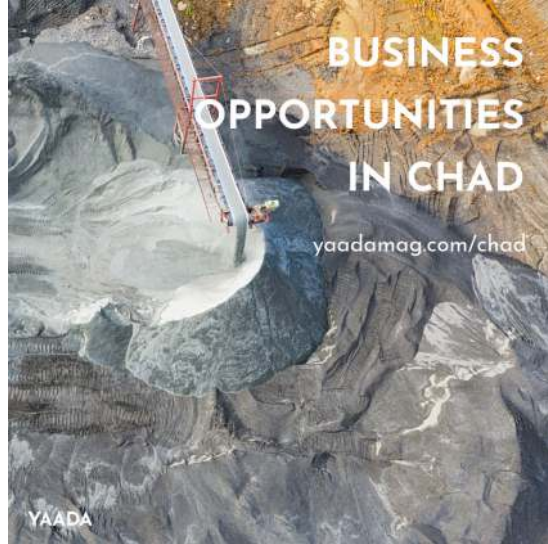
# YAADA

the business owners' magazine

Yaada Magazine, October 2020, is an insightful magazine for business owners in Ethiopia, that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders.

 [www.yaadamag.com](http://www.yaadamag.com)

   @YaadaMag





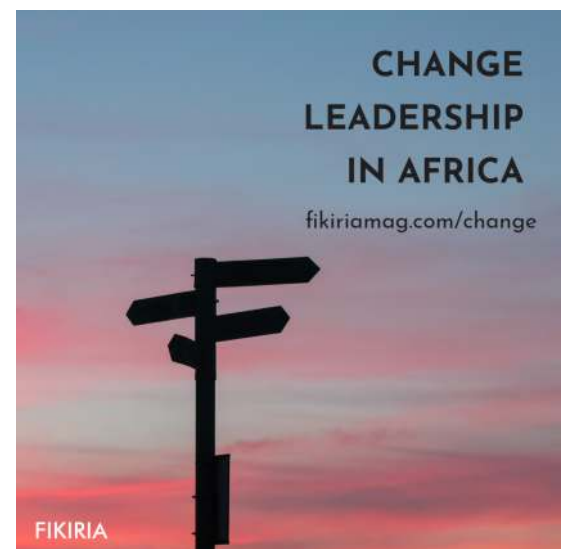
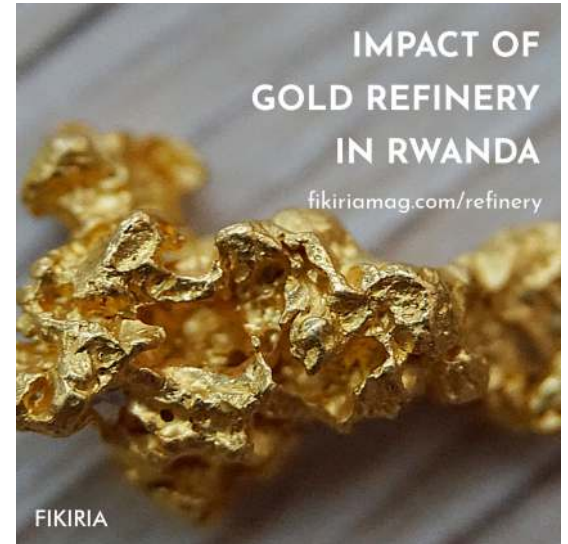
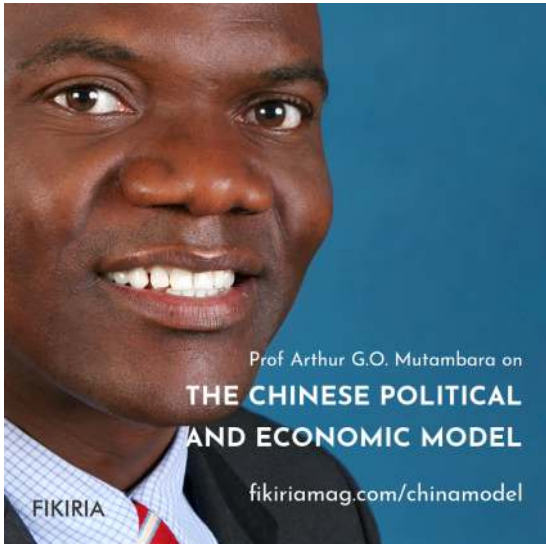
# FIKIRIA

the business owners' magazine

Fikiria Magazine, launched in June 2020, is an insightful magazine for business owners in the East African Community (EAC), that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders.

[www.fikiriamag.com](http://www.fikiriamag.com)

@FikiriaMag





# MUFAKIR

the business owners' magazine

Mufakir Magazine, launched in November 2020, is an insightful magazine for business owners in North Africa, that publishes thoughtful editorials, cutting-edge topics and futuristic content for progress and profitability of stakeholders.

 [www.mufakirmag.com](http://www.mufakirmag.com)

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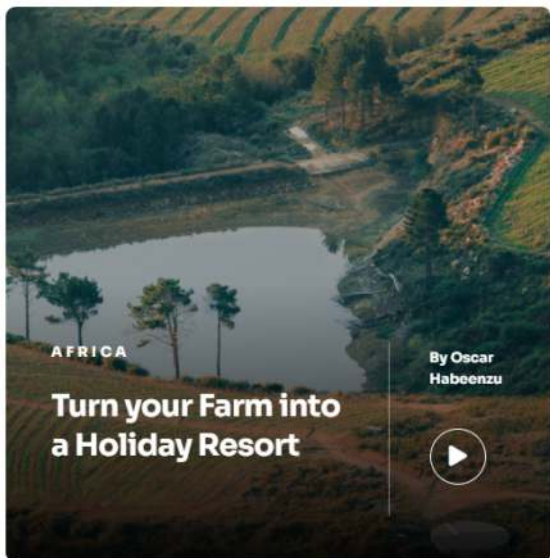


# CABANGA

## audio

Cabanga Audio, a podcasting series by Cabanga Media Group, featuring thought leadership business content for business owners in Africa.


 [www.cabangagroup.com/audio](http://www.cabangagroup.com/audio)



AFRICA

By Oscar Habeenzu

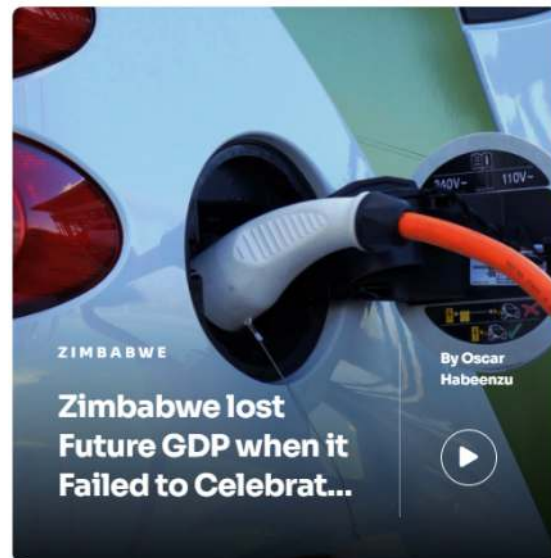
**Turn your Farm into a Holiday Resort**



AFRICA

By Oscar Habeenzu

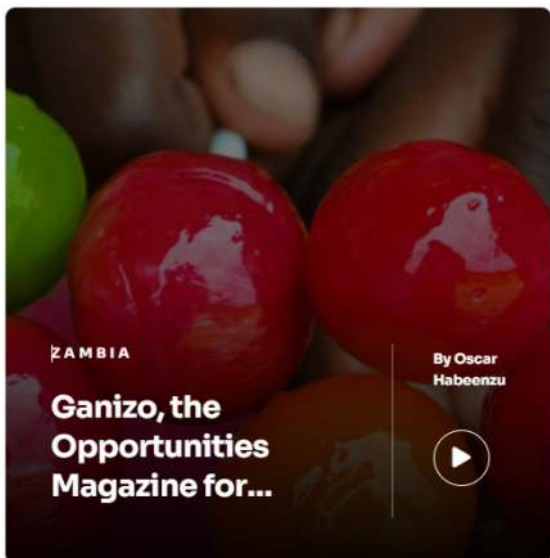

**A Social Media Audit is Important for Business...**



ZIMBABWE

By Oscar Habeenzu


**Zimbabwe lost Future GDP when it Failed to Celebrat...**



ZAMBIA

By Oscar Habeenzu

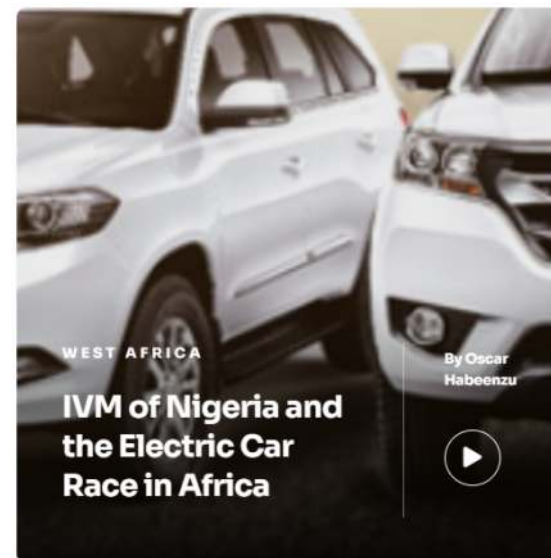
**Ganizo, the Opportunities Magazine for...**



WEST AFRICA

By Oscar Habeenzu

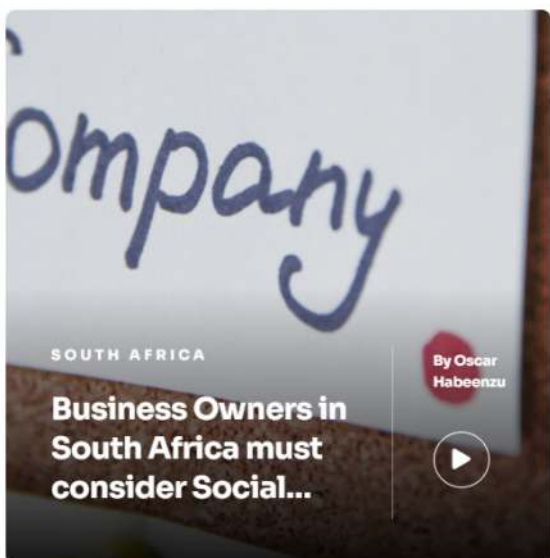

**Nigeria must Increase its Exports to India**



WEST AFRICA

By Oscar Habeenzu

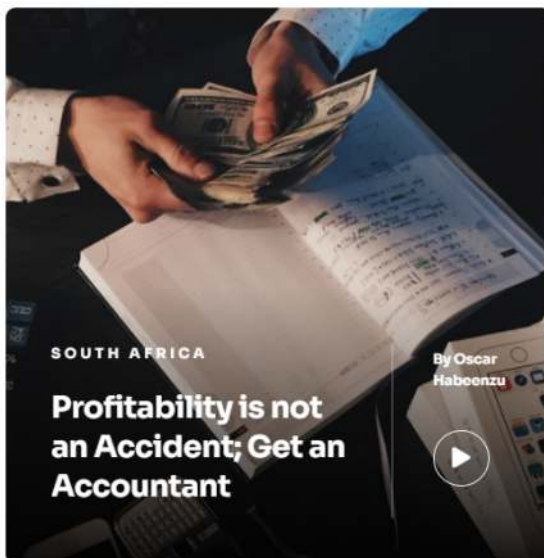

**IVM of Nigeria and the Electric Car Race in Africa**



SOUTH AFRICA

By Oscar Habeenzu

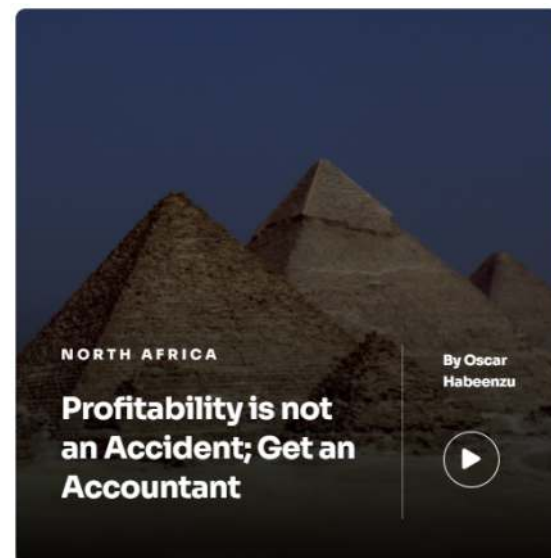

**Business Owners in South Africa must consider Social...**



SOUTH AFRICA

By Oscar Habeenzu


**Profitability is not an Accident; Get an Accountant**



NORTH AFRICA

By Oscar Habeenzu

**Profitability is not an Accident; Get an Accountant**



# Investments

## Business Units, Subsidiaries



### Get a Plan | Because Planning Matters

GetAPlan.co.za is a planning and strategy consulting service for business owners in South Africa and Africa, helping them raise and manage investment, effectively and profitably.

GetAPlan.co.za is a subsidiary of Cabanga Media Group (Pty) Ltd and associates in South Africa, Zambia, Zimbabwe, Botswana, Kenya, Nigeria, and Egypt.

w: [www.getaplan.co.za](http://www.getaplan.co.za)

E: [sales@getaplan.co.za](mailto:sales@getaplan.co.za)

  @GetAPlanSA



### GetAProfile | Because Presentation Matters

GetAProfile.co.za is a business that writes and designs corporate profiles for marketing purposes, for individual and institutional clients in Botswana, South Africa, Zambia and Zimbabwe. A corporate profile is important for a start-up as it is for a large company, and the more appealing it is, the easier it is to get business.

w: [www.getaprofile.co.za](http://www.getaprofile.co.za)

E: [sales@getaprofile.co.za](mailto:sales@getaprofile.co.za)

  @GetAProfile



### Talented People | Acquisition of Skilled People

Talented People is a Recruitment and Skills Development Agency business in South Africa, serving clients and partners of Cabanga Media Group (Pty) Ltd.

w: [www.talentedpeople.co.za](http://www.talentedpeople.co.za)

E: [jobs@talentedpeople.co.za](mailto:jobs@talentedpeople.co.za)

  @TalentedPeopleSA



# Clients Portfolio

Their Seed, Our Harvest!



Cabanga Media Group clients transcend eight countries in Africa, and range from Pharmaceuticals, Mining, Agriculture, Audit & Accounting, Financial Services, Education, Training, Non-profits, Multinationals, Conglomerates, Construction, Fashion, Retail, and many more.







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